

Business model

Our purpose:

We address the challenges caused by climate change and urbanisation by providing water and climate management solutions. We're helping construction build better.

Our resources

PEOPLE

Experts knowledgeable on our customers' applications and empowered to act.

IP/EXPERTISE

Innovation, continuous improvement and unique IP defends our market positions.

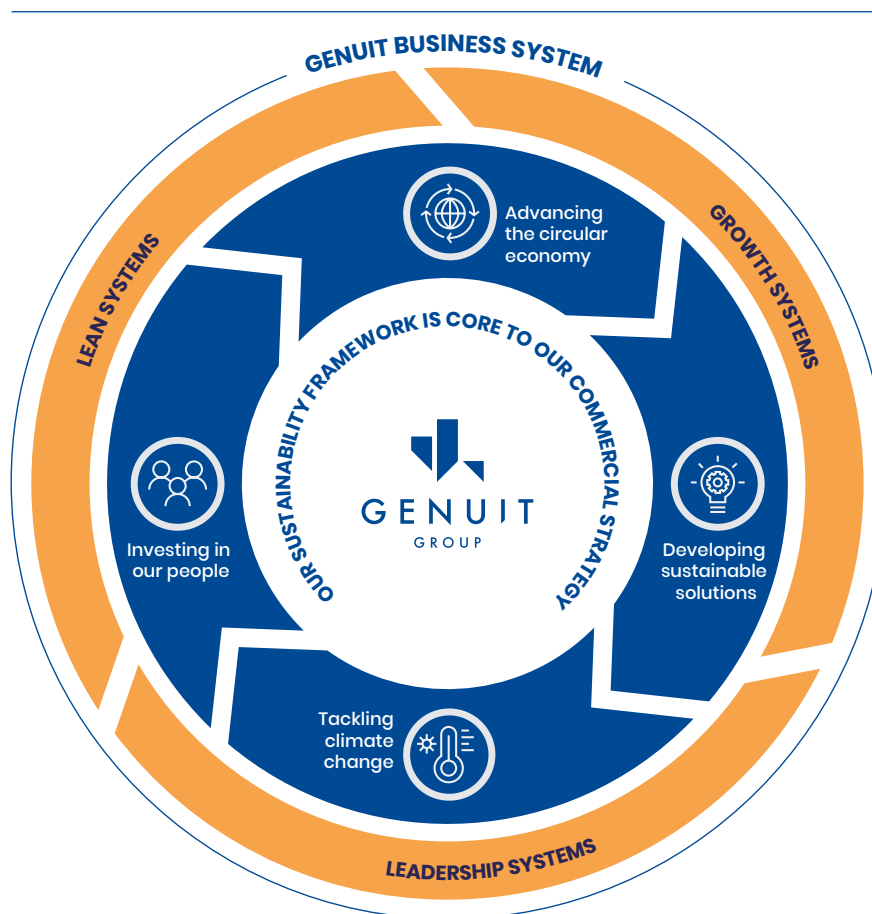
STRONG LEADERSHIP

Clear direction and focused resource allocation enables our colleagues to deliver our strategic vision.

CAPITAL INVESTMENT

Disciplined capital allocation to fund sustainable profitable growth, consistent with our strategic objectives.

How we create value



Competitive advantages

- TRUST
- VALUE
- CAPABILITY
- SUSTAINABILITY
- RANGE
- SUPPORT
- COMPETENCE

Creating sustainable value for our stakeholders



CUSTOMERS

Quality and innovative products, engineered solutions that enable a sustainable built environment, support, value, range, bespoke solutions, market leading brands.



SHAREHOLDERS

Dividend, capital growth opportunity, responsible and ethical investment.



EMPLOYEES

Training and skills development, commitment to diversity, direct engagement and empowerment, providing a chance to make a difference.



SUPPLIERS

Long-standing relationships, fair negotiation, certainty on payment, reputation, visibility on revenues.



COMMUNITIES AND THE ENVIRONMENT

Working towards a sustainable built environment, sustainable products and practices, enhancing the environment, while engaging with communities and charities.



Climate Management Solutions

Addressing the drivers for low carbon heating & cooling, and clean & healthy air



Water Management Solutions

Driving climate adaptation and resilience through integrated surface and drainage solutions



Sustainable Building Solutions

Providing a range of solutions to reduce the carbon content of the built environment

To help our customers

Genuit Group helps professionals create sustainable, engineered water and climate management solutions for the built environment.

CUSTOMERS

- One-off installers
- Contract installers
- Civil engineers and contractors
- M&E consultants

WHO THEN DELIVER TO THE END USER

- Housebuilders
- Civils and Commercial sector developers
- Asset owners and self-builders